

Officer Non Key Executive Decision

Relevant Chief Officer (Decision Maker):	John Blackledge, Director for Community and Environmental Services
Relevant Cabinet Member (for consultation purposes):	Councillor Fred Jackson, Cabinet Member for Environmental Services and Highways
Report Author (Officer name and title):	Jonathan Abbott-Hull, Parking Management Technician
Implementation Date of Decision:	10 March 2017

Mayor Avenue – Permit Parking

THE BOROUGH OF BLACKPOOL (MAYOR AVENUE) (PERMIT PARKING) ORDER 2017

1.0 Purpose of the report:

1.1 To seek approval for the advertisement of a notice in accordance with Sections 1, 2, 3, 4, 45, 46, 53 and 124 of the Road Traffic Regulation Act 1984; The Borough Of Blackpool (Mayor Avenue) (Permit Parking) Order 2017.

2.0 Recommendation(s):

2.1 To authorise the request to publish a public notice and progress with the proposed Traffic Regulation Order.

3.0 Reasons for recommendation(s):

3.1 To fulfil the Traffic Management role of Blackpool Council, please see Background Information below.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

Not to progress proposal to advertisement stage

4.0 Council Priority:

4.1 The relevant Council Priority is “Create stronger communities and increase resilience”

5.0 Background Information

5.1 The Council has received numerous complaints from the residents of Mayor Avenue and the local Ward Councillors in relation to the parking amenity on Mayor Avenue; residents are experiencing difficulties accessing their properties due to vehicular congestion.

5.2 The Council has undertaken consultation with the residents of Mayor Avenue and the local Ward Councillors; following the consultation the Local Ward Councillors and Blackpool Council - Traffic Management have agreed to progress a proposal for the implementation of a permit parking scheme that will be active at all times on the southeast side of Mayor Avenue and the introduction of a Limited Waiting bay on the northwest side that will be active Monday – Saturday (inclusive) between the hours of 9am and 5pm.

5.3 The reason to introduce the above parking restriction on Mayor Avenue is to benefit the residents of Mayor Avenue and visitors of Revoe Park; by alleviating congesting through the safeguarding the available parking.

5.4 Does the information submitted include any exempt information? No

5.5 List of Appendices:

THE BOROUGH OF BLACKPOOL (MAYOR AVENUE) (PERMIT PARKING) ORDER
2017.doc
2017 Mayor Avenue Order First Notice.doc
Statement of Reasons.doc
Mayor Avenue 2016 RP – Consultation letter.pdf
Mayor Avenue 2016 RP – Feedback letter.pdf

6.0 Legal considerations:

6.1 The Road Traffic Regulation Act 1984 particularly s122, s43(3).
Road Traffic Act 1991.
Traffic Management Act 2004

7.0 Human Resources considerations:

7.1 None.

8.0 Equalities considerations:

8.1 None.

9.0 Financial considerations:

9.1 Works to be funded by the Traffic Management budget.

10.0 Risk management considerations:

10.1 None.

11.0 Ethical considerations:

11.1 None.

12.0 Internal/ External Consultation undertaken:

12.1 Formal consultation with the Road Policing Unit at Hutton will be undertaken. Public advertisement to be placed in the local newspaper and on the Blackpool Council website. Documents shall be made available at customer first for inspection beginning with the date on which the notice of proposal is first published and ending with the last day of a the period of 6 weeks; the 6 weeks period begins when either the order is made or (as the case may be) the council decides not to make the order.

13.0 Decision of Chief Officer

13.1 To authorise the request to publish a public notice and progress with the proposed Traffic Regulation Order.

14.0 Reasons for the Decision of the Chief Officer

14.1 To fulfil the Traffic Management role of Blackpool Council, please see Background Information below.